



FABEREXPOSIZE

VISUAL EXPERIENCE

Privacy Policy

The Swedish company FaberExposize AB (reg. no. 556725-2936) (hereinafter "FaberExposize", "we" and "us") is committed to protecting your privacy.

In this privacy policy, FaberExposize describes its processing of personal data when conducting its business, in conjunction with provision of its goods and services and when you interact with us. FaberExposize is the data controller for the processing performed by FaberExposize described in this privacy policy. We will collect and process personal data in accordance with this privacy policy and the General Data Protection Regulation, often referred to as the GDPR (EU 2016/679).

FaberExposize is transparent with our collection, processing, and use of your personal data, as described in this privacy policy. You will also find information about your rights as a data subject and how you can exercise the rights.

In certain cases, FaberExposize is a data processor or sub-processor. Please read the section FaberExposize as a data processor below for more information.

Contact us

For questions relating to our privacy policy, including any concerns or complaints that you may have with respect to our collection, use and disclosure of your personal data or anything in this privacy policy, or if you want to report any security violations to us, please contact us at: info@faberexposize.se or call us: +46 (0)8-120 889 00.

Personal data we collect

FaberExposize collects and processes personal data which you provide to us and that we collect when you interact with us. We process the following categories of personal data from the following categories of data subjects.

Customers: name, telephone number, postal address, visiting address, information contained in agreements and other documents, name of company, title, function, image, payment information, delivery address, order details, pricing, delivery address, contact persons, personal data in emails, order system and CRM-system, as well as other information relevant to the purpose of the contact.

Resellers, business contacts, suppliers, consultants, and others: name, e-mail address, telephone number, name of company, title, function, information contained in agreements and other documents, image, payment information, order details, personal data in emails and CRM systems, as well as other data relevant to the purpose of the contact.

Potential customers, newsletter recipients and website visitors: name, name of company, title, function, image, e-mail address, telephone number, country, city, and personal data in emails and CRM-system. When visiting our website, we may collect certain visitor statistics and device information through cookies, as well as the information you choose to provide during your visit.

Applicants for job openings: name, telephone number, e-mail address, telephone number, postal address, social security number, age, work experience, educational history, grades, qualifications, personal data in emails, and other information that the applicant chooses to provide in the application, including CV and personal letter.

We collect and process personal data that we obtain from third parties, such as if you interact with us via social media. More information about social media provider's processing of personal data can be found on the respective provider's website. Certain personal data may also be collected through web services from Google and Microsoft. In addition, personal data may be obtained from publicly available sources. We process the following categories of personal data from potential customers, that we collect from third parties: name, e-mail address, IP-address, country.

Purpose and Legal Basis for Processing of Personal Data

We collect and process personal data for the following purposes based on the following legal bases:

Customers:

- To administer and provide our goods and services to the customer.
- To contact the customer.
- To enter into contracts, deliver ordered products and assist the customer.
- To provide product support, service, and thereto related services.
- To administer payments and other administrative tasks.
- To communicate with you.
- To send information, marketing, and offers about FaberExposize and our goods and services.

Legal basis: If FaberExposize has an agreement directly with the data subject: fulfill the contract. In other cases: Our legitimate interest.

Resellers, business contacts, suppliers, consultants, public authorities, and others: :

- To assist you if you are in contact with us or visit our website or social media pages.
- To establish and maintain business partnerships.
- To communicate with you.
- To enter into agreements, purchase goods and services, and administer services.
- To develop and administer FaberExposize's business and other thereto related purposes.

Legal basis: If FaberExposize has an agreement directly with the data subject: fulfill the contract. In other cases: Our legitimate interest.

Potential customers, newsletter recipients and website visitors:

- To send information, marketing, and offers about FaberExposize and our goods and services.
- To establish new customer relationships and sell our goods and services.
- To improve and develop our goods and services.
- To communicate with you.
- To assist you if you are in contact with us or visit our website or social media pages.
- To improve our services and adapt our website to the visitor's device.

Legal basis: Our legitimate interest.

Applicants for job openings:

- To administer employment processes.
- To communicate with you.

Legal basis: Our legitimate interest. To retain applications for future employment processes: Consent.

All categories of data subjects: -

- To safeguard FaberExposize' rights (including its employees, officers etc), for example in conjunction with an ongoing legal process, claim or due diligence.
- To evaluate, modify, improve and enhance our products and services.
- To keep our website, communications and products safe and secure.

Legal basis: Our legitimate interest.

- To fulfil statutory requirements, for example for bookkeeping purposes, tax purposes and other associated legal requirements.

Legal basis: Comply with applicable legislation.

When processing personal data on the basis of FaberExposize' legitimate interest, FaberExposize considers that the processing is reasonably necessary to perform, fulfil, and administer its business, to provide our goods and services to our customers, to establish and maintain contact with customers, potential customers, business contacts, suppliers and others who contact us. Our legitimate interest in sending marketing and information about our business and our goods and services is based in our belief that such information may be of interest to the data subject and its organization, and that the associated risk for the data subject, if any, is minimal. The data subject may at any time object to our processing of the data subject's personal data for the purpose of marketing.

Retention of Personal Data

We store personal data for as long as necessary based on the purpose of the processing. Personal data is retained as follows.

Customers: We keep personal data for as long as the data subject has an ongoing business relationship with us such as a customer agreement to provide support services, either directly or through a customer or a partner, and for two years thereafter. Personal data regarding the purchase of our goods and services is kept for ten years.

Resellers, business contacts, suppliers, consultants, and others: We keep personal data for as long as the data subject has an ongoing business relationship with us, either directly or through a company, and for two years thereafter.

Potential customers, newsletter recipients and website visitors: When signing up to our newsletter or if the data subject is interested in information and marketing about FaberExposize and our goods and services, data is kept as long as we send out such information, unless the data subject objects to receiving the information/newsletter. When contacting us, the personal data is kept for as long as necessary to assist the data subject. For data collected through cookies on our website, during the visit. Personal data in excess of what is necessary to send newsletters and marketing may be retained for a longer time with the data subject's consent. If the data subject objects to receiving further information from FaberExposize or unsubscribes from the newsletter, the personal data relating to the data subject relating to marketing/newsletters will be deleted.

Applicants for job openings: Until the position applied for has been filled. With consent from the applicant, the data may be retained in accordance with the consent.

When the time for retention expires, the personal data will be erased by deletion or anonymization.

Information required by applicable legislation or to safeguard FaberExposize' rights: Notwithstanding what has been stated in this chapter above, FaberExposize may retain personal data that is necessary to comply with legal requirements, such as seven years according to the Swedish Accounting Act, or as necessary to safeguard FaberExposize' legal interests, e.g. if there is a legal process or in case of claims.

When the time for retention expires, the personal data will be erased by deletion or anonymization.

Disclosure of Personal Data

FaberExposize may disclose personal data to third parties to the extent necessary to provide our services, administer our business, engage subcontractors, purchase goods and services and if disclosure is required by applicable law. We may share your personal data with suppliers we use to provide our goods and services, such as the software and cloud services provider Microsoft, CRM-provider Lime, IT-related service providers, resellers, agencies and suppliers of our goods and services, shipping and freight companies, marketing agencies, accounting firms, professional advisors (for example law firms), business consultants, and other administrative service providers.

FaberExposize may submit necessary information to authorities such as the police, the Swedish Tax Agency or other authorities if we are obliged to do so by law or if we have a legitimate purpose.

When transferring personal data, we remain the data controller for our own processing, while the recipient becomes either a separate data controller or a data processor to us, based on the circumstances of the specific case.

If we engage a supplier who will process personal data on FaberExposize' behalf, FaberExposize will enter into a data processing agreement with the supplier, who will be deemed a data processor. The data processing agreement is entered into to ensure that we provide lawful instructions to the processor and to comply with applicable law.

FaberExposize as a Data Processor

In certain cases, FaberExposize is a data processor or sub-processor. This is the case when a reseller or agency orders our goods and services on behalf of its customer. The data processing performed by FaberExposize as a data processor or sub-processor is governed by a data processing agreement entered into by and between FaberExposize and the reseller/agency.

When FaberExposize is a data processor or sub-processor, FaberExposize will process personal data only in accordance with the data controller's or data processor's written instruction and the data processing agreement. In such case, this privacy policy is not applicable and FaberExposize refers to the data controller.

Security and Geographical Location of Processing Personal Data

FaberExposize takes appropriate technical and organizational measures to ensure a level of security appropriate to the risk of our processing of personal data.

We will mainly process your personal data within the EU and EEA. However, it may in certain cases be necessary to transfer your personal data outside the EU and EEA. For example, Microsoft and Lime may process personal data in the United States. In that case, we will take the necessary measures to ensure that the processing takes place in a safe manner and in accordance with applicable legislation, including the GDPR.

We value your trust in providing us your personal information. Thus, we are striving to use commercially acceptable means of protecting it. However, no method of transmission over the internet, or method of electronic storage is completely secure and reliable, and we cannot guarantee its absolute security.

If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the privacy policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Cookies

A cookie file is a text file that, either directly if the cookie is necessary or otherwise with permission from you, can be placed on your computer or mobile device. More information on the cookies we use can be found on our website. If you agree, your browser will add the cookies we use on our website. You have the option to either accept or refuse these cookies. If you choose to refuse our cookies, you may not be able to use some portions of our website.

We use cookies to analyse traffic on our website, to gain knowledge on how our website has been used, from what type of device it has been accessed and at what time.

We use automatic information to analyze trends, administer the website, track user activities on the website, and advertise FaberExposize products and services.

Your Rights as a Data Subject

The GDPR grants you as a data subject several rights in relation to our processing of personal data. As a data controller, we shall make it possible for you to exercise your rights.

Right of access: You have the right to receive confirmation of whether your personal data is processed by us, and in such case receive information about the processing. We cannot, with reference to the GDPR, disclose personal data if it may adversely affect the rights and freedoms of others.

Right to correction: If processed personal data is incorrect or incomplete, you as a data subject have the right to request correction without undue delay from us.

Right to be forgotten: In some cases, you as a data subject have the right to request the deletion of your personal data ("the right to be forgotten"). An example is when the personal data is no longer necessary for the purpose it was collected or otherwise processed. However, there may be contractual relationships or legal requirements that prevent us from delete your personal data.

Right to data portability: As a data subject, you have the right to transfer your personal data to another data controller, if the processing is supported on the lawful bases of performance of a contract or consent.

Right to restriction of processing: In some cases, you as a data subject have the right to demand that we limit the processing of your personal data, i.e. limit the processing to certain separate purposes.

Right to object: You as a data subject have the right to object to the processing of personal data supported on the lawful basis of legitimate interest.

Right to object to direct marketing: When personal data is processed for direct marketing, you as a data subject have the right to object at any time to the processing of personal data for that purpose.

Right to lodge a complaint: If you wish to lodge a complaint against our processing of your personal data, you are welcome to contact us using the contact details set out below. You also have the right to submit a complaint about our personal data processing to the supervisory authority Swedish Authority for Privacy Protection, or the supervisory authority in your country of residence within EU.

Changes to the Privacy Policy

We may update and make changes to this policy from time to time. The latest version can be found on our website.

This privacy policy was last updated on 27 January 2025.

If you have any questions about our processing of personal data or if you wish to exercise your rights as a data subject, please contact us for assistance.

Contact details are available on our website, www.faberexposize.se.

FaberExposize AB