

Faber Sweden is committed to protecting your privacy. We have prepared this Privacy Policy to describe to you our practices regarding the personal information (as defined below) that we collect from the users of our website, faberflags.se, and all related web pages displaying this Privacy Policy.

Contact us

For questions relating to our Privacy Policy, including any concerns or complaints that you may have with respect to our collection, use and disclosure of your personal information or anything in this Privacy Policy, or if you want to report any security violations to us, please contact us at: info@faberflags.se or call us: 08 120 889 00.

Information we collect

Personal Information

“Personal Information” means information that allows someone to identify or contact you, such as, for example, your name, telephone number, e-mail address, as well as any other non-public information about you that is associated with or linked to any of the foregoing data. We also may collect personal information indirectly from you, such as information obtained from your computer relating to your use of the website. We may collect the following personal information when you use our website:

- name
- contact information incl. e-mail address
- any communications or correspondence that you send to us

Automatic Information

We receive and store certain types of information collected automatically through technology whenever you interact with us. For example, like many websites, we use cookies and we obtain certain types of information through traffic data when your web browser accesses our website. Some of this automatic information may in some circumstances include personal information. To the extent that we link automatic information with personal information, we will treat it as personal information.

- *Cookies.* A “Cookie” is a small text file consisting of alphanumeric identifiers that is placed on your hard disk by a web page server. Cookies contain information that can later be read by a web server in the domain that issued the cookie to you. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until the expiration date or until you delete them) to provide you with a more personal and interactive experience on our website. Our website uses cookies to enable you to help personalize your online experience. Cookies are essential for helping us deliver a high quality website experience for our customers, and to collect information about browsing and buying behaviour. By showing how and when our visitors use Faber Sweden websites, the use of cookies allows Faber Sweden to continue improving the website. This website also makes use of cookies for traffic analysis, advertising, and anonymous demographic profiling.

- Pixel Tags (Web Beacons). Transparent images and similar tracking scripts that are used in conjunction with cookies to provide information about user's interaction with our website.
- *Information Collected by Our Servers* To make our website and services more useful to you, our servers (which may be hosted by a third party service provider) collect information from you, including your browser type, operating system, Internet Protocol ("IP") address (a number that is automatically assigned to your computer when you use the Internet, which may vary from session to session), domain name, and/or a date/time stamp for your visit.

Personal Information Collected or Received from Third Parties

We work closely with third parties (including, for example, business partners, sub-contractors in technical, advertising networks, analytics providers, search information providers) to help us operate the Website and deliver the Services to you. We may receive limited information about you from them.

How we use the personal information we collect

We use your personal information, including your content, for the following purposes:

- To provide you with our products and services;
- To evaluate, modify, improve and enhance our products and services;
- To store your personal Information
- To communicate with you via e-mail and SMS if you so choose;
- To send you administrative messages and updates;
- To send you offers and promotions related to Faberexposize products and services;
- To respond to your requests;
- To provide you with customer service and support;
- For corporate account management purposes;
- To help keep our website safe and secure;
- To improve our website and to ensure our website is presented in the most effective manner for you; and
- To administer our website for internal purposes, such as troubleshooting, testing, research and testing purposes;

We may not use all of your personal information for all of the purposes described.

We use automatic information to analyze trends, administer the website, track user activities on the website, and advertise Faber Sweden products and services.

How we share your personal information

We will not sell, share, or otherwise distribute your personal data to third parties except as provided in this Privacy Policy. We may share your personal information with any member of our group, which means our subsidiaries, our ultimate holding company and any of its subsidiaries worldwide that agree to treat it in accordance with this Privacy Policy. Personal information may also be transferred to third parties who act for or on our behalf, for further processing in accordance with the purpose(s) for which the data were originally collected or may otherwise be lawfully processed, such as services delivery, evaluating the usefulness of this website, marketing, data management or technical support. These third parties have contracted with us to only use personal information for the agreed upon purpose, and not to sell your personal information to third parties, and not to disclose it to third parties except as may be required by law, as permitted by us or as stated in this Privacy Policy.

Personal information collected from you may also be transferred to a third party in the event that the business of this site or a part of it and the customer data connected with it is sold, assigned or transferred, in which case we would require the buyer, assignee or transferee to treat personal information in accordance with this Privacy Policy. Also, personal information may be disclosed to a third party if we are required to do so because of an applicable law, court order or governmental regulation, or if such disclosure is otherwise necessary in support of any criminal or other legal investigation or proceeding here or abroad.

Security

We are committed to ensuring that your personal information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Third party sites

The website may contain links to third party websites, or third party websites may otherwise be associated with the website. Faber Sweden is not responsible for the policies and practices employed by the owners of such third party websites. Please consult the terms and conditions and privacy policies of any third party websites prior to use.

Your choices regarding your personal information

- *Cookies*

If you do not wish to receive cookies, or want to be notified of when they are placed, you may set your web browser to do so, if your browser so permits. Please note that if cookies are turned off, you may not be able to view certain parts of the website that may enhance your visit and you may be unable to use some or all of the functionality of the website. Please note that third parties may place anonymous cookies on your browser and may send their own cookies to your cookie file. We have no access to or control over these cookies.

- *Opting out of marketing communications*

We will periodically send you e-mails that directly promote the use of our website. You can choose not to receive these communications by unticking the resp. boxes for receiving marketing material at any time by following the unsubscribe instructions or by contacting us.

- *Changing or deleting your personal information*

You may review, update, correct or delete the personal information by contacting us directly using the contact information provided above. We will use commercially reasonable efforts to honor your request. We may retain an archived copy of your records as required by law or for legitimate business purposes.